



*PROJECT
ROCKIT*



***IGNITING BRAVERY
IN YOUTH VOICE***



With 20 years of expertise, PROJECT ROCKIT is Australia's youth-driven movement against bullying, hate and prejudice.

Our programs are evidence-based, youth-led, and aligned with the Australian Curriculum, ensuring learning outcomes are meaningful and measurable.

Through role plays, activities, experiments, and group discussion, students engage in strengths-based, interactive learning that delivers core outcomes safely and effectively.

PROJECT ROCKIT is one of only two organisations that is both a Trusted eSafety Provider and on the Victorian School Mental Health Menu.



**PROJECT
ROCKIT**

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OUR PROGRAMS

Core Themes

Primary

Secondary

Promote Inclusion
Increase Empathy
Tackle Prejudice

BELONG

REWRITE

Challenge Bullying
Upstander Strategies
Help-Seeking Behaviours

UNITE

RALLY

Navigate Online Hate
Build Digital Literacy
Healthy Online Behaviours

SYNC

CONNECT

Social Leadership
Community Action
Values Identification

STEP UP

LEVEL UP

PR Plus: 12-month online resource portal

Immediate post-workshop resources
Youth-voiced educational videos and discussion guides
Termly parent/carer webinars

PR PLUS INCLUDED WITH EVERY PROGRAM BOOKING

Enhance your experience: Keynotes

- Keynotes delivered by co-founders with 20+ years of experience, Lucy Thomas OAM and Rosie Thomas OAM
- 20 mins + 10 min Q&A
- Hear directly from our passionate leaders who serve on the Global Safety Advisory Boards of the world's biggest tech platforms including Meta, Snapchat and Spotify.
- Inspire students to create positive change on themes like social leadership, mental health and cyberbullying

OUR APPROACH



Young people talking to young people

Co-designed with young people and delivered by trained youth facilitators who students genuinely relate to and trust.



Show, don't tell

Creative, interactive workshops using real stories, challenges and social experiments to generate meaningful 'aha' moments.



High energy, never a lecture

Interactive programs that engage students with a variety of activity-types and authentic, student-led discussions.



Inclusive and accessible by design

Whole-school program that engages diverse learners and builds a safe, inclusive space.



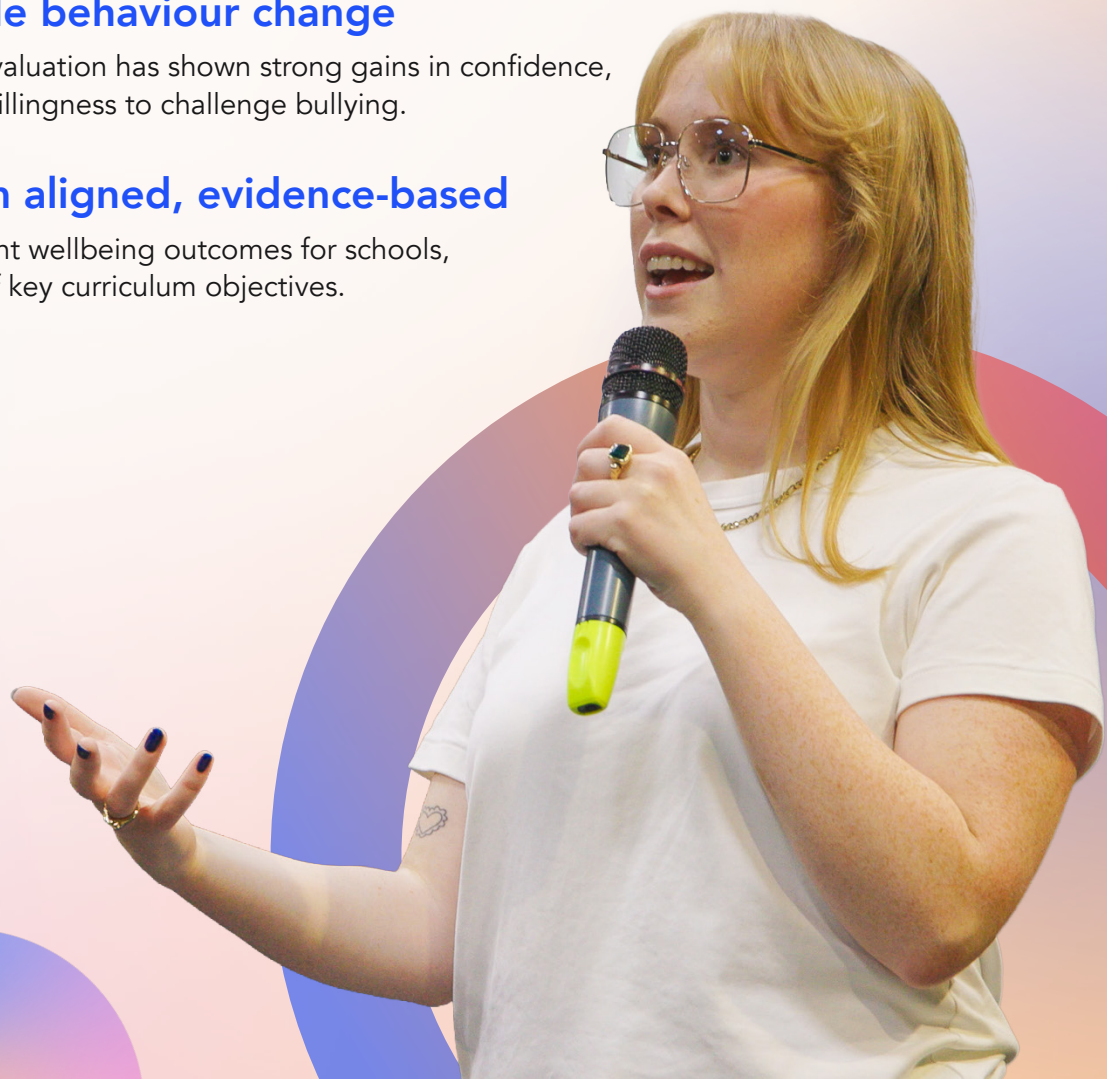
Measurable behaviour change

Independent evaluation has shown strong gains in confidence, empathy and willingness to challenge bullying.



Curriculum aligned, evidence-based

Supports student wellbeing outcomes for schools, while ticking off key curriculum objectives.



OUR IMPACT

PROVEN IMPACT

20 YEARS

STUDENTS REACHED

880,000+

AUSTRALIAN SCHOOLS REACHED

2,500

IN A SURVEY OF PAST PARTICIPANTS:

After a PROJECT ROCKIT Workshop

89%

have the skills to be safe online and create positive online interactions.

89%

are willing to help someone who is being treated unfairly or being bullied



The feedback from students was overwhelmingly positive... It was a fantastic opportunity to build student voice and promote a culture of inclusion and empathy in our school.

– Teacher



We all got inspired to do the right thing and help others stand up against bullying. I'm grateful for you guys trying to make the world a better place!

– Year 10 student, SA





**PROJECT
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We make bookings easy:

Get in touch to start your journey with us!

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